



East Coast Colleges Social Science Association

50th Annual Virtual Conference Roundtable,

September 26th, 2025

Conference Program



GLOBAL PERSPECTIVES: THE SOCIAL SCIENCES IN A CONNECTED WORLD

This theme highlights the role of social sciences in understanding our increasingly interconnected world. It emphasizes global issues, cross-cultural exchanges, and the ways in which societies influence one another through economics, politics, culture, health, and technology. By fostering dialogue across disciplines and borders, it encourages innovative solutions to shared challenges and deepens our collective understanding of global interdependence.



Friday, September 26th,

9:00am to 9:15am (EST) Dr. Sushma Shukla, Chair

Welcome

Board of Directors

Overview and History of ECCSSA

Mission

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Conference Logistics

Introductions

Keynote Speaker- Dr. James A. Thorson

Moderato: Dr. Jia Yu

9:15am to 10:05am (EST)

The Global Economy: Opportunities and Challenges, Winners, and Losers.

Dr. James A. Thorson, Professor and Chair

Department of Economics

Southern Connecticut State University, Connecticut

Over the past half century, globalization has deepened economic interdependence on an unprecedented scale. This process has contributed to higher living standards worldwide, yet it remains deeply contested, not least because the gains and losses are distributed unevenly across and within nations. For example, while trade and investment have fueled growth in many emerging economies, they have also accelerated structural change and job displacement in advanced economies.

In this keynote, I will examine globalization from three comparative perspectives: low-income countries in Sub-Saharan Africa, middle-income economies in Southeast Asia, and high-income nations in North America and Western Europe. The analysis will highlight how each group experiences both the opportunities and dislocations of global integration. My aim is to assess not only the economic outcomes but also the policy challenges that arise, and to consider how globalization might be shaped to deliver more equitable and sustainable benefits in the decades ahead.



Moderator, Dr. Sushma Shukla

10:05am to 10: 35am (EST)

Media Pedagogy for Promoting Global Citizenship Education in the Indian Classroom: Challenges and Strategies of Teacher Educators

Rashmi Pal, and Dr. Sunita Singh, Associate Professor University of Delhi, India

Higher education provides the opportunity to learners to broaden their horizons and also include pluralistic and cosmopolitan perspectives. The higher education classrooms have courses like teacher education where we prepare educators to be a Global Citizen to cater diverse needs and promote 21st century skills. For this, Teacher educators play a critical role in shaping the pedagogical approaches of teachers, especially in integrating media pedagogy for promoting Global Citizenship Education (GCE). In the Indian context, where diverse cultural backgrounds, limited resources, and traditional teaching methods prevail, teacher educators face unique challenges. This study aims to explore the challenges encountered by teacher educators in implementing media pedagogy for GCE and proposes strategies to overcome these barriers effectively.

This study adopts a qualitative approach, exploring existing research on media pedagogy, GCE, and teacher education in the Indian context. The convenient sampling is opted for the study. Semi structured interviews with teacher educators and educational policy makers provide insights into the challenges and strategies related to media pedagogy for GCE. The findings suggest that there is Limited access to technology and digital resources are also affecting the adequate environment for the learners. The findings also include that the institutions are providing hands-on training and workshops on media literacy and technology integration. Adapting content to cater diverse cultural contexts and linguistic backgrounds of students and Encouraging collaborative learning and peer support with media content are some strategies practised by the teacher educators.

It is concluded that the teacher educators face significant challenges in promoting GCE through media pedagogy in classrooms. By providing adequate training, fostering collaboration, and advocating for policy changes, teacher educators can enhance their role in preparing teachers to effectively integrate media pedagogy for GCE. These efforts contribute to nurturing informed and responsible global citizens in the Indian classroom.

Moderator, Prof. Allison Millward

10:35 am to 11:05 am (EST)

Digital Nomadism: Serious Leisure, Non-Location Based Employment and the Online Gig Economy



Dr. Beverly Yuen Thompson, Professor and Chair of Sociology Siena University, Albany, New York

Remote work has allowed white-collar workers the option of becoming non-location based. The Covid-19 pandemic made this option widely available for several years, and therefore, the subcultural lifestyle of “digital nomadism” gained mass appeal. Rising expectations of career-options and the bleak realities of the gig economy position educated younger workers to long for the promises of the digital nomad lifestyle in order to make their lives more fulfilling. As millennials and Gen Z generations earned more degrees than previous generations, the payoffs were far fewer, as they became the least financially solvent. Thus, digital nomadism also appeals to younger workers because their finances can stretch much further in low-income nations. Thus, one outcome of the lifestyle is the reliance on digital gig-work and subsequent precarity. This presentation will overview cutting edge topics regarding the digital nomad lifestyle and the lessons that can be expanded to understanding the expanding precarity of white-collar work in general. Various themes of this lifestyle will be overviewed including global inequalities and passport strength, online gig employment, digitally based social relationships, upper-income migration contrasted to forced migration, sustainability and marginalized demographics. This research is based on qualitative interviews with forty digital nomads and provides the voices and insights of those living the lifestyle.

Moderator: Dr. Jia Yu

11:05 am to 11:35am (EST)

Caste-Based Oppression and Women in Rural India: A Historical Perspective

Rashmi Pal, Deepak, University of Delhi, India

Caste-based oppression has historically impacted the individuals from Dalit communities and other marginalized communities. This paper examines how the intersection of caste and gender has reinforced socio-economic exclusion, denied access to education and land, and subjected women to systemic violence. The study highlights structural barriers faced by women and their resistance through grassroots activism and legal reforms through tracing historical patterns of discrimination in Indian society.

Historically, caste-based sexual assault has been used as a means of oppression to uphold upper-caste domination. For example, the Devadasi system ritualised the sexual exploitation of Dalit women. Dalit and lower-caste women were subjected to exploitative labor, often as agricultural workers, manual scavengers, or bonded laborers under dominant caste landlords.

Education and land ownership have been crucial avenues for challenging caste oppression. Figures like Savitribai Phule and Dr. B.R. Ambedkar emphasized education as a tool of liberation for Dalit women, leading to policies like reservation in education. However, caste discrimination in schools, early marriage, and economic precarity continue to hinder progress. Similarly, while land reform movements have attempted to redistribute resources, Dalit women rarely gain control over agricultural land, perpetuating cycles of poverty.

Despite constitutional safeguards, caste-based discrimination persists in rural India, where Dalit and marginalized women face violence, wage discrimination, and denial of basic rights. Crimes such as sexual violence against Dalit women often go unpunished due to caste bias within law enforcement and judicial systems. The paper will analyze significant cases which exposed the deepseated caste and gender injustices in India.



This paper also highlights grassroots Dalit feminist movements that have resisted caste and gender oppression. It tries to contribute to discussions on intersectionality, caste-based gender oppression, and the ongoing fight for equality in rural India within historical and global framework.

Moderator: Dr. Praveen Rao

11:35am to 12:05pm (EST)

Investigating the Historical Roots of Western Beliefs toward Women-Centric Professions

Allison Millward, Assistant Professor Rowan College at Burlington County , New Jersey

With the Equal Rights Amendment (ERA) being first proposed in the United States in 1923, some activists thought that this addition, which guaranteed women equal treatment under the law, would naturally extend to labor and employment. Though the ERA was never passed, its occasional resurfacing brings the conversation to women, work, and service, and exposes discriminatory practices and beliefs of working women around the country and world. Realistically, women had been working long before the ERA's inception and advocated for fair treatment in labor. Unskilled working women filled the factories, and skilled labor, such as nursing and teaching, emerged as viable careers for women in the latter half of the nineteenth century, continuing into the twentieth. This presentation will review the roots of professional careers that became affiliated with women's work, and suggest that beliefs about traditional womanhood seeped into such occupations, both creating and perpetuating long-standing social ideologies about acceptable careers, pay, and behavior within these professional roles. It will then review rules, policies, education, and movements to demonstrate how these ideals were enforced both within the fields and in broader society. Ultimately, this presentation argues that history can inform current beliefs on women and work in the Western world and explores to what extent these lasting beliefs extend to the broader global landscape. It further seeks to emphasize the importance of understanding the historical background to these beliefs to inform decisions and policies on women and work in modern-day society.

12:05pm-1:00pm
Lunch Break





Moderator: Dr. Jia Yu

1:00pm to 1:30pm (EST)

A Study on the Impact of Health Shock on Intergenerational Stratum Mobility in Rural China

Zhang Ze, PhD, Research Scholar Southern Connecticut State University, USA

This article is based on the comprehensive social survey data of China from 2015 to 2021, using the CMP model and structural equation model to test the impact of health shocks on intergenerational mobility in rural China and its mechanism path. Research has found that: firstly, health shocks hinder the upward mobility of intergenerational classes in rural China; Secondly, health shocks hinder the upward mobility of intergenerational classes in rural China by reducing individual total income levels; Thirdly, health shocks hinder the upward mobility of intergenerational classes in rural China by reducing individual labor supply capacity; Fourthly, health shocks hinder intergenerational mobility in rural China by reducing individual social frequency; Fifth, the accumulated knowledge and experience due to age can effectively alleviate the negative impact of health shocks on intergenerational mobility; Sixth, the risk transfer effect of medical insurance on health impacts is ineffective, and it cannot effectively transfer health risks during intergenerational mobility. In order to mitigate the negative effects of health shocks on intergenerational mobility in rural China, we should strengthen the risk warning and prevention of rural health shocks, improve the protection system of rural residents' health rights and interests, focus on fostering a healthy social culture in rural areas, improve the rural health education system, and enhance the risk Executive functions function of rural public medical insurance.

Moderator: Prof. Allison Millward

1:30pm to 2:00pm (EST)

Financial Inclusion in India: Driving Economic Growth and Reducing Poverty

Sushma Shukla, PhD, Professor of Economics Piedmont Virginia Community College, Virginia

The focus of our paper is the impact of India's major financial inclusion initiatives: Pradhan Mantri Jan Dhan Yojana (PMJDY), Pradhan Mantri MUDRA Yojana (PMMY), and the Unified Payments Interface (UPI) on poverty reduction and economic growth since 2010. This paper is based on primary and secondary data from the World Bank, the IMF, the Reserve Bank of India, and



India's Ministry of Finance, specifically targeting women, rural populations, and microentrepreneurs. The mixed-methods approach was chosen. Results from studies and past literature have been promising, showing significant progress in financial access. For example, bank account ownership rose from 35% in 2011 to over 80% by 2017. Other metrics like efficient delivery of welfare via DBT and micro-entrepreneurship support have also improved drastically. The increased financial access has empowered previously unbanked populations, improved household welfare, and contributed to more inclusive growth. At the same time, challenges such as account inactivity, low financial literacy, and gender gaps in usage persist. This paper concludes that India's experience demonstrates financial inclusion's potential as a driving force for poverty alleviation and growth, provided that usage deepens and last-mile barriers are addressed.

Moderator: Dr. Kruthi Jagadish Kumar

2:00pm to 2:30pm (EST)

Corporate Migration and New Immigrant Settlements in the Global South: Korean Expatriates in Southeast Asia

Jeong Taek Lim, PhD, Research Scholar in sociology University at Albany, State University of New York

Corporate migration, driven by the expansion of transnational corporations (TNCs), has emerged as an important mechanism for the international mobility of skilled workers. Much of the existing literature interprets this phenomenon through the global city paradigm, emphasizing advanced producer services in major urban nodes of the Global North. This framework, however, reflects a Western bias: it privileges advanced capitalist centers while overlooking the influence of corporate actors in shaping migration to emerging destinations in the Global South. Moreover, research often frames mobility in terms of host-society pull factors, rather than as flows actively generated by corporate strategies. This paper examines South Korean corporate expatriates as key agents in the formation of new immigrant communities in the Global South, drawing on cases from Southeast Asia. Beginning in the 1970s, South Korea's export-oriented development strategy led major conglomerates to deploy expatriates abroad to oversee subsidiaries, particularly in contexts with weak institutional capacity. These personnel not only managed operations but also transmitted corporate knowledge in societies newly integrated into global markets. In many such destinations, especially where preexisting Korean diasporas were absent, communities emerged around temporary expatriates and their families, who typically did not pursue long-term settlement. Although expatriates are often viewed as privileged sojourners, their presence generates lasting urban impacts. Through institutional demands, class-based practices, and strategies for navigating precarity, they establish ethnic infrastructure that supports subsequent migration. This process transforms short-term corporate assignments into more durable settlement flows. The paper situates these findings within broader migration theory, critiquing global city frameworks for reinforcing entrenched North-North flows and overlooking North-South migration. By reconceptualizing TNC activity as "migration infrastructure," the study demonstrates how corporate mobility initiates and sustains new migration pathways. South Korea's globalizing expatriates thus offer insights into how TNCs foster community formation and reshape migration dynamics beyond traditional gateways.



Moderator: Dr. Kruthi Jagadish Kumar

2:30pm to 3:00pm (EST)

Defending a Complex: The Emotionality of the American South and the Unsustainable Identity of Slavery

Skyler Begley, Master of Letters in Intellectual History University of St. Andrews in Fife, Scotland

The aim of this discussion is to establish an emotional context of the American South that supports the claim that the American South utilized the defense of American chattel slavery to process societal anxiety from an unstable sense of identity. Sources from infamous pro-slavery speakers demonstrate how a culture weaponizes their internal anxiety to resist external influences that challenge their present state of affairs. This anxiety is argued to originate from the dependency of the identity of the American South with the system of slavery. Further, this anxiety would increase over time due to the growing presence of abolitionists until it would reach a head in the form of the American Civil War. A combination of rhetorical analysis and a theoretical method grounded in the history of emotions serves to execute the perspective of the American South participating in an identity crisis and processing this crisis inadvertently through their defense of slavery. By considering the pro-slavery argument as a product of a larger emotional instability, connections can begin to be made to have a better understanding about the nature of ideas of hate, specifically racism and white supremacy.

Moderator: Dr. Praveen Rao

3:00pm to 3:30pm (EST)

Exploring the Determinants of Happiness Among China's Retiree Population

Sara Taghvatalab, PhD Lecturer in Economics, Bentley University

Golnaz Taghvatalab, PhD Lecturer in Economics, Central Michigan University

Jia Yu, PhD Associate Professor of Economics, Southern Connecticut State University

China is experiencing one of the most rapidly aging populations globally, driven by increased life expectancy and declining fertility rates. Ensuring a fulfilling retirement life has become an increasingly important issue for current retirees. This study aims to identify the key factors that significantly influence the happiness of retirees in China and to explore how these effects vary by gender and age. Our findings highlight several critical determinants of retirement



well-being, including geographic region, physical health status, pension benefits, education level, and marital status. Notably, intergenerational caregiving exerts a statistically significant influence on the happiness of male grandparents, but not female grandparents. Future work will further address potential endogeneity issues and deepen the heterogeneity analysis to enhance the robustness of our conclusions.

Moderator, Dr. Sushma Shukla

3:30pm to 4:00pm (EST)

Economic Disparities in Relation to Health

Brianna Conner, Business Administration Regent University Virginia

The findings of this project are that the Economics of a country can significantly affect the health of its citizens. Whether there are programs in place to address public health concerns, what economic or medical research is being done, and obtaining pertinent data to assess what, if any action needs to be taken, are all vital steps in ensuring that a system of public health accountability is firmly in place. Individual and class associated wealth, state stability, government funding, and economic/political policies which have an influence over national prosperity, are shown to be pivotal factors in determining the wealth and health of a nation. Therefore, this proposal aims to investigate the extent to which the relationship between a country's economic status and the health of its citizens may be connected.

4:00 pm – 4:30 pm (EST) Prof. Allision Millward , Secretary

Overall Summary of the Conference Reflections
and Recommendations

Dr. Jia Yu, Vice Chair

Closing Remarks and Conference Wrap-Up
Conference Adjourns





Bios of Presenters and Moderators

Prof. Allison Millward is Assistant Professor of History at Rowan College at Burlington County in New Jersey. She is currently a PhD candidate at the University of Southern Queensland where she is researching the lived-experiences of Allied nurses on the Western Front. She previously earned her M.A. from the State University of New York at Albany and her B.A. in government and international politics from George Mason University. With an academic background in war and society, her research interests include women's experiences in war, life-writings of participants in conflict, wartime art and media and design history.

Dr. Beverly Yuen Thompson is Professor and Chair of Sociology at Siena University, Albany, New York. She has published on digital nomadism in academic journals as well as her monograph, *Digital Nomads Living on the Margins: Remote-Working Laptop Entrepreneurs in the Gig Economy*, published with Emerald Publishing, UK (2021). She teaches courses such as global social problems, deviant behavior, and sociology of mass media.

Brianna Conner is a Business Administration student at Regent University, with an Associate of Science in Business Administration from Piedmont Virginia Community College (PVCC). She is also serving as the student Ambassador in ECCSSA. At PVCC she was the president of the Spanish Club, Economics Club, and Student Representative of the Administrative Services Committee. She was honored with awards for Leadership and the PVCC Board Community Service Award. Graduating from PVCC on the President's List, Magna Cum Laude. Currently, she is studying at Regent University to obtain her Bachelor's in Business Administration with a minor in economics. She loves to cook, play piano, read books, watch movies, and learn about all things in life.

Deepak is a Ph.D. Scholar in the Department of Education, University of Delhi. He is interested in Education and has completed his Bachelors in Education and Masters in Education with specialisation of Inclusion. He has also cleared UGC-NET and JRF and is currently pursuing his research as Senior Research Fellow in the Department of Education. His current area of research includes Higher Education, Inclusion and Economics of Higher Education. He has attended workshops on Research Methodology and tools from Eminent Institutions like BHU and has also completed workshops funded by ICSSR-MHRD. He has also participated in Summer School on Higher Education and Science Studies in Leibniz University in Hanover, Germany in September, 2024. He has also presented his Research at different International and National Conferences. He has also published papers in peer reviewed journals.

Dr. James Thorson is currently serving as Chair of the Department of Economics in the School of Business. He has taught at Southern Connecticut State University since 1992. He has served in a variety of leadership positions, including Chair of the Department of Economics and Finance, Director of the MBA program, Chair of the University Graduate Council, and Interim Dean of the School of Business. He has a Ph.D in economics from the University of Illinois at Chicago and his undergraduate degree from the University of Wisconsin-Platteville. His research interests include local economic development, the effect of local government policy on land and housing markets and small business activity.

Jeong Taek Lim (he/him) is a PhD student in sociology at the University at Albany, State University of New York. His research draws on international migration and urban sociology, focusing on the corporate dynamics that shape ethnic settlement in new immigrant destinations in both the U.S. and the Global South. His passion for this field stems from his personal experiences as a South Korean who has lived in both Vietnam and the United States, allowing him to develop comparative insights into Korean diasporas across different social and geographical contexts. His forthcoming co-authored publication explores the unique migration



dynamics in the Global South, specifically Vietnam, and their impact on the ethnic identities of Korean-Vietnamese multicultural adolescents.

Dr. Jia Yu is an Associate Professor of Economics at School of Business at Southern Connecticut State University. Her research field is Health Economics and Applied Microeconomics. She is currently the faculty affiliated member at CT Association of Healthcare Executives. Dr. Yu has published many research articles in several selective academic journals and presented many of her research in various regional, national, and international conferences. Before she joined SCSU, she was a lecturer in economics at Christopher Newport University. Dr. Yu graduated from Suffolk University with her Ph.D. in economics. She completed her M.A. in economics at SUNY Albany and her bachelor's degree in China.

Dr. Kruthi Jagadish Kumar, is an Assistant Professor of Criminal Justice in the Department of Sociology, Anthropology and Criminal Justice Studies at Longwood University. Her scholarly work includes peer-reviewed article on anxiety and other moderating factors predicting juvenile delinquency. Her co-authored works include a peer-reviewed article on school climate and neighborhood problems, perceived risk of victimization and fear of crime, and a book chapter on the historical perspective of undercriminalization and over-criminalization. Dr. Jagadish Kumar's research interests include the causes and consequences of juvenile delinquency, youth runaway, future orientation, and fear of crime victimization.

Dr. Praveenrao Bolli is an Assistant Professor in the Department of Sociology and Criminal Justice, Virginia State University. He earned his Ph.D. from the Department of Justice Studies, Prairie View A&M University and holds master's degrees in Sociology and Engineering. He serves as Journal Committee Member for Journal of Qualitative Criminal Justice, assistant Editor for International Journal of Justice and Police Sciences and Criminology, and social media chair for Virginia Social Sciences Journal. His recent work addresses youth bonds and fear of crime, victimization resources and youth fear of crime, child soldiers, and undercriminalization and overcriminalization of various social classes. His research interests include juvenile delinquency, cybercrime, social bonds, fear of crime, public perceptions of police technology, and social structures and hierarchies.

Rashmi Pal is now pursuing a doctoral degree in the Department of Education at the University of Delhi. She has obtained a Bachelor of Elementary Education degree from the Institute of Home Economics, University of Delhi. She holds a Master of Education (M.Ed.) degree and a Master of Philosophy (M.Phil.) degree, with her M.Phil. thesis focusing on the topic of Gender, Media, and Education through an exploratory study. These degrees were obtained from the Department of Education at the University of Delhi. Additionally, she has been involved in the Major and Minor Project, which was financed by ICSSR-MHRD. She has presented and participated in various international and national seminars, workshops and others. palrashmi16@gmail.com is her email address.

Dr. Sunita Singh is an Associate Professor in the Department of Education at the University of Delhi in India. She has almost 15 years of teaching experience at BHU and Delhi University in India's teacher education department. She has contributed to classroom instruction and training, as well as producing books and research papers and presenting presentations at national and international conferences. She has authored four books and 27 research papers in prestigious publications on gender studies, curriculum, scientific education, and philosophy of education. She has overseen the aforementioned research work and is currently collaborating with Rashmi on the extension of her research work in the form of developing media pedagogy modules for a better understanding of social issues connected to gender in the teacher education program. She has completed five major and minor research projects that were financed by the ICSSR-MHRD and the IOE at Delhi University. ssingh@cie.du.ac.in and nitivasudev@gmail.com is her email address.

Skyler Begley is a recent graduate from the University of St. Andrews in Fife, Scotland, receiving a Masters of Letters in Intellectual History. Prior, she earned her B.S in History at Towson University in Maryland. Throughout her studies she has continuously looked at the relationship between the human experience and how it can be incorporated into historical theory.



Dr. Sushma Shukla is an associate professor of Economics at Piedmont Virginia Community College in Charlottesville, Virginia. She taught at Northern Virginia Community College and Virginia International University for seven years before this. Dr. Shukla earned her B.A., M.A., and Ph.D. in Economics from Ravi Shankar University, Raipur, India. She has also earned her M. Phil. in Economics from Devi Ahilya University in Indore, India. She received gold medals for her academic excellence in M.A. and M. Phil. In addition, she was the recipient of the best faculty of the school of business at Virginia International University in 2017.

Dr. Shukla offers more than 15 years of experience in research and the academic environment. Her teaching experience includes both face-to-face and the online environment of teaching techniques, building online courses, and developing new courses. She teaches Microeconomics, Macroeconomics, Statistics, Public Finance, Research Methodology, Health Economics, and International Trade. Her research areas of interest include economic growth, innovation, economic development, macroeconomics, and emerging economies. She has presented at many conferences and published in many national and international journals.

Zhang Ze, PhD, Research Scholar at Southern Connecticut State University, USA

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