

Briefing Report— Winter 2023

A Note from the Chair



Dear ECCSSA Community,

As we approach the holidays, we are thrilled to share some exciting updates and accomplishments from the East Coast College Social Science Association (ECCSSA).

Over the past year, ECCSSA has seen significant growth. Our conference on "Social Sciences and Technology: Unlocking New Possibilities for a Connected World" was a resounding success, and I want to express my gratitude to all the participants who played a crucial role. This conference provided an excellent platform to delve into various aspects of social science and technology, and the valuable insights gained from presentations and discussions will shape our future endeavors.

Looking forward, ECCSSA is gearing up to publish Volume 21 of The ECCSSA Journal in the summer of 2024. We warmly invite all conference participants to submit their completed papers by April 15th.

I'm also excited to announce ECCSSA's 49th annual roundtable conference on September 23rd, 2024. This year's virtual conference will center around the theme "Bridging Perspectives: Interdisciplinary Insights into Social Sciences and Health." It offers a unique opportunity for scholars worldwide to come together, share best practices, network, and discuss current trends and challenges in our fields.

The ECCSSA conference serves as a valuable opportunity for researchers and educators across all disciplines to learn from one another, build relationships, and gain a better understanding of the current subject landscape.

These highlights showcase just a few of the exciting developments at ECCSSA. I take pride in our progress this year and am confident that we will continue to grow and thrive in the coming year. I extend my gratitude to all board members for their contributions and eagerly anticipate our continued collaboration.

Thank you for your commitment and dedication.

Dr. Sushma Shukla, Chair

BOARD MEMBER'S ACHIEVEMENTS

Notable Achievements of Dr. Sushma Shukla:

- Book Chapter- Higher Education Reform in India August 2023 in book: Recent Trends In Education Publisher: AkiNik Publications
- Exploring the Impact of COVID-19 on India's Foreign Trade, August 2023 Journal of Applied Business and Economics 25(No. 4 (2023)):243-251 Following, DOI: 10.33423/jabe.v25i4.6366
- The Role of Community Colleges in the Knowledge Economy after the Pandemic, The Eccssa Journal, Vol20 Fall-2023
- Conference Presentations: Western Economic Association International 17th International Conference held 11 April 2023 via Zoom. Can Rural India be A backbone of India's ECONOMIC Growth?

Notable Achievements of Dr. Jia Yu:

- Publication: Y Hong Chen, Jia Yu, Mingshuai Qin, Yangyang Wang, and Lijian Qin, "Unlocking Opportunities for Migrant Workers in China: Analyzing the Impact of Health Insurance on Hukou Switching Intentions", Sustainability, 15(8), 6998, April 2023
- Conference Presentation: "Exploring Factors Influencing Consumer Choice of Traditional Chinese Medicine in China: A Comprehensive Analysis" at 76th Annual meeting of World Association of Public Opinions Research at Salzburg, Austria, September 2023 & 49th Annual Meeting of the Social Science History Association at Washington DC, November 2023.

Notable Achievements of Dr. Babita Srivastava:

- Srivastava, B. and Mir, R. (2023) Innovation vs. Control: Dilemmas of the new multinational corporation, American Journal of Management 23(5), 15-25.
- Srivastava, B. (2023). Diversity and its impact on the knowledge economy. The ECCSSA Journal, 20, 31-41.
- Book Chapter: Srivastava, B. (2023). Designing Sustainable Supply Chains in India to Create a Circular Economy. In IGI Global publication. DOI: 10.4018/978-1-6684-7664-2.ch026.
- Book Chapter: Srivastava B. (2023). Measuring the Effectiveness of Organizational Development Strategies During Unprecedented Times. In IGI Global publication. DOI: 10.4018/978-1-6684-8392-3.ch008
- Book Chapter: Srivastava B. (2024). Strategies for Environmentally Responsible Supply Chain and Production Management. In IGI Global publication. DOI: 10.4018/979-8-3693-0669-7
- Book: Ramakrishna, Y., & Srivastava, B. (2023). Role of Leadership and Governance for Public Sector Sustainability. In IGI Global publication. DOI: 10.4018/978-1-6684-9711-1.ch002
- Conference Presentations: 2023 ECCSSA, NYSEA, EAM, EEA and PEA

BRIEFING OF CONFERENCE

The last conference held on October 27th was held virtually and had many academic participants. The theme was as follows:

Social Sciences and Technology: Unlocking New Possibilities for a Connected World

Technology is an integral part of our lives, shaping how we communicate, learn, work, play, and interact with the world. Technology also offers unprecedented opportunities for addressing some of the most pressing social and global challenges of our time, such as poverty, inequality, health, education, environment, and security. However, technology also poses significant ethical, social, and cultural dilemmas that require careful consideration and critical reflection. How can we harness the power of technology for social good, while ensuring that it does not harm or exclude anyone? How can we balance the benefits and risks of technology for society and humanity? How can we foster a culture of responsible and ethical innovation that respects human dignity and values?

This conference had several speakers and presenters, including our keynote speaker. These are the academic professionals who presented their papers and participated making this conference educational and an incredible experience:

Professor Binlin Wu (Keynote Speaker) - *Artificial Intelligence in Biomedical Applications* - With the rapid development of artificial intelligence (AI) in recent years, AI is transforming the world and reshaping our future in many ways. AI techniques have attracted much attention and shown great potential in their applications in many areas including the healthcare industry, such as robotic assisted surgery, diagnostic imaging and genetic diagnostic analysis. With the massive amount and complexity of the data acquired in medical practices such as diagnostic imaging and spectroscopy, AI can play critical roles to analyze the spectral and imaging data, detect features, and classify cells and tissue specimens. It may be used to assist doctors to make better and faster clinical decisions....

Julia Puaschunder - *Behavioral Economics in the Virtual World* - The planned presentation covers the emergence of behavioral economics in the virtual world with attention to North American roots and European interpretations in order to then prospect future trends in behavioral economics in the age of digitalization. Behavioral economics is an innovative applied science....

Jia Yu - *The Economics Impact of Artificial Intelligent on Sustainability* - The integration of Artificial Intelligence (AI) into various aspects of society has ushered in a new era with transformative implications for sustainability. This presentation explores the multifaceted economic impact of AI on sustainability, shedding light on how AI technologies are reshaping industries, economies, and the global environment....

Babita Srivastava - *Blockchain-based Supply Chain Management* - In recent years, the integration of blockchain technology into supply chain management has emerged as a transformative force with profound economic implications. This presentation delves into the intricate relationship between blockchain adoption and supply chain economics, unraveling the potential impacts on transparency, efficiency, and accountability. As traditional supply chains often grapple with issues of trust, fraud, and complex intermediaries, blockchain introduces a novel paradigm that promises to redefine economic dynamics across industries....

Sushma Shukla - *The Impact of Artificial Intelligence on Labor Markets and Income Inequality* - The advent of Artificial Intelligence (AI) has brought about unprecedented disruptions in labor markets and significantly influenced income inequality across various economies. This research paper critically examines the multifaceted impact of AI on the workforce and income distribution. Through an extensive review of literature and empirical analysis of real-world data, the study investigates the mechanisms through which AI adoption affects job creation, skill demands, and wage distributions. The paper also delves into the factors contributing to the exacerbation of income disparities due to AI-driven technological advancements....

UPCOMING CHRONICLE HIGHLIGHTS

ECCSSA JOURNAL TO BE PUBLISHED IN SPRING 2024

ECCSSA's 49th ANNUAL VIRTUAL CONFERENCE ROUNDTABLE IS SCHEDULED FOR

27 SEPTEMBER 2024

THEME: Bridging Perspectives: Interdisciplinary Insights into Social Sciences and Health

Stay tuned for further updates and exciting details in the days to come!



Contact Us:

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